



## Instruction for Authors

NIDA Business Journal has been certified by the  
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### Submission Fees

Starting August 3, 2021 onward, NIDA Business Journal may charge a fee as follow;

1. Submission fee amount 1,000 THB
2. Publication fee amount 2,000 THB

Authors should make a payment within 7 days after acceptance date, if authors delayed in making payment, Nida Business Journal reserves the right to proceed an article that follows the process of payment.

Submission fee is non-refundable in any cases, included an article that may be rejected by the Editorial Board or readers.

3. In case that authors are staff or student in National Institute of Development Administration, the submission and publication fees will be exempted.

**\* Please make a payment to Bangkok Bank;**

**Account Name: NIDA Business Journal**

**Account Number: 944-019181-6**

- NIDA Business Journal welcomes both Thai and English article. The publishing date is in May and November.
- This journal publishes original research papers on all aspect of business administration, economics, human resource management, and management sciences.
- The submitted research article must contain the followings:
  - Introduction and objectives
  - Literature Review
  - Research Methodology
  - Analysis and Results
  - Discussion and Conclusion
- This journal is strictly committed to upholding the research and publication ethics. The journal may review by editorial's board and readers (at least 3 from internal and external) and may use software to screen for plagiarism. The editorial board's decision upon the acceptance of the article shall be final.
- Submission of a manuscript has not been published before and is not under consideration for publication anywhere else. The author will be held responsible for false statements or failure to fulfill the journal guidelines. The publisher will not be held legally responsible should there be any claims for compensation.



- The article should include (both in Thai and English language):
  - The article title (concise and informative)
  - The name(s) of the author(s)
  - The academic title(s), affiliation(s) and address(es) of the author(s)
  - Keywords (3 to 5 keywords for indexing purposes)
  - Abstracts (150-250 words)
- Manuscripts should be submitted in Word
  - The article title (concise and informative)
  - The name(s) of the author(s)
  - The academic title(s), affiliation(s) and address(es) of the author(s)
  - Keywords (3 to 5 keywords for indexing purposes)
  - Abstracts (150-250 words)
- Create a bibliography, in-text citations and a title page in APA format.

#### Examples:

##### Book

Hofstede, Geert; Hofstede, Gert Jan (2005). Cultures and organizations: software of the mind (Revised and expanded 2nd ed.). New York: McGraw-Hill.

##### Periodicals

Ailon, G. (2008). Mirror, mirror on the wall: Culture's Consequences in a value test of its own design. The Academy of Management Review' October 2008, 33(4): 885-904.

##### Website/Electronic Format

Jongwisarn, R. (2005). "Study of Leadership and New Direction of SMEs Entrepreneur" Retrieved May 27, 2011, from <http://www.tfr.or.th/research/abstract.asp?PROJECTID=MRG4780112>.

##### Others

Theptaranont, K, (2005). "Relationship between Intrinsic and Extrinsic motivation Entrepreneurial Orientation with SMEs' Operation". Kasetsart University.

- Important: All references in Thai must be translated into English to comply with the international database.

#### Example:

Chat-uthai, M. (2015). A comparative study and cultural survey in Thailand and Asia Pacific Countries. NIDA Business Journal, Vol. 16 (May), 60-81.

- The Editorial Board reserves the right to reject manuscripts that do not comply with the above-mentioned guidelines and is not obliged to publish all submissions whatsoever.

### Contact the Editorial Board: NIDA BUSINESS SCHOOL

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