



## From the Editor

NIDA Business Journal has maintained its prestigious status as one of the national accredited journals in Thailand. The Journal has received continuously good quality articles for a double-blinded review by the meticulous referees.

In this volume, we published a variety of topics in the field of finance, marketing, operations, and management. For example, the Profitability and practicality of stock trading, Logistics Risk indicators, Human capital Management in Thailand, Wholesales decision factors, influence of gasohol on sugarcane and cassava production, etc.

The editor and all staff would like to express our sincere appreciation for the continuing interest and participation from Thai academe that truly helps building a strong foundation for our journal in many more years to come.

**Prof. Dr. Maneewan Chat-uthai**  
**Editor-in-Chief**  
**NIDA Business Journal**