



RESEARCH SEMINAR

NIDA Business School cordially invites you to
Succeeding as a Researcher / Renewing Our Research Interests



By
Marjorie Lyles
Kelly School of Business
Indiana University
19 March 2016 (Saturday)
10am to 11:30am
NIDA Business School
Boonchana-Authakorn Bldg. (Room 812)

Abstract / Synopsis

Professor Lyles will share her thoughts and experience on what we can do when our research activity stalls; how to stay research active; critically thinking about our research; and the importance of doing novel, interesting, important and high quality work, inter alia. The session will appeal to all scholars needing inspiration, motivation and a desire to better their work.

About the Speaker

Marjorie Lyles is the OneAmerica Chair in Business Administration and a professor of international strategic management at the Indiana University Kelley School of Business. She was the founding director of the Indiana University Center on Southeast Asia and serves on the International Advisory Board of the American Management Association, among many other memberships and appointments. She has also been Visiting Professor and Scholar at several universities around the world, including the National Institute of Development Administration (NIDA). She is also on the editorial board of several leading academic journals such as Strategic Management Journal and NIDA Development Journal. She is also the current President of the Strategic Management Society, a professional organizations of strategy and management scholars. In addition to her academic work, Lyles has also worked with governmental, non-profit and corporate entities across the globe. She has consulted with USIS, World Bank, USAID, UNDP and several private firms in emerging economies on international strategies, education development projects, infrastructure projects, the development of the private sector, and needs assessment for management training.

Registration

Kindly make your reservation by 17 March 2016 by sending an email to Ms. Intira Jedsadapitak at ijesadapitak@gmail.com or at 02-727-3937. We look forward to seeing you at this event!

*NIDA Business School • National Institute of Development Administration
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