



## RESEARCH SEMINAR



*NIDA Business School cordially invites you to*

### **RESEARCH ON INVESTMENT MANAGERS USING PORTFOLIO-HOLDINGS INFORMATION**

by

**Russ Wermers**

**University of Maryland at College Park**

**12 July 2018 (Thursday)**

**10:00AM – 12:00PM**

**Room 812**

### ***Abstract / Synopsis***

This seminar discusses the literature on the usage of portfolio holdings to evaluate the performance of an asset manager, in which there are three main approaches. (1) [Grinblatt and Titman \(1993\)](#) develop a method to evaluate performance when the proper benchmarks (or risk factors) for a portfolio are unknown or otherwise unavailable. (2) [Daniel et al. \(1997\)](#) build style control portfolios for each stock held by equity managers, based on past research on the style characteristics that are related to the cross-section of stock returns, while [Cici and Gibson \(2012\)](#) build style control portfolios for each bond held by bond fund managers. (3) [Ferson and Khang \(2002\)](#) create a conditional portfolio weight-based performance measure that controls for performance related to macroeconomic variables. All three methods of performance evaluation are useful in a wide variety of situations, and can be integrated into the [Brinson et al. \(1986\)](#) method of performance attribution if we allow the benchmark portfolio to evolve through time according to the observed portfolio holdings of the asset manager.

### ***About the Speaker***

Russ Wermers is Professor of Finance and Director of the Center for Financial Policy (CFP) at the Smith School of Business, University of Maryland at College Park. As Director, Russ guides the CFP in its mission of generating research that informs financial policy in the private and public sectors. His main research interests include studies of the efficiency of securities markets, as well as the role of institutional investors in setting stock prices. In addition, he studies and teaches quantitative equity strategies, and is currently researching microfinance institutions in Thailand. Most notably, his past research has developed new approaches to measuring and attributing the performance of mutual funds, pension funds, and hedge funds, which, among other applications, can be used to identify superior active funds. Russ also studies the investment behavior of these asset managers, as well as the impact of their trades on financial markets. His papers have been published in leading scholarly journals, such as *The American Economic Review* and *The Journal of Finance*. His article on mutual fund "herding" and stock prices (*Journal of Finance*, 1999) won the NYSE Award for the Best Paper on Equity Trading in 1995. His coauthored article on mutual fund performance was a finalist for the Smith-Breedon Award for the Best Paper in the *Journal of Finance* during 2006/2007. Russ received his Ph.D. from the University of California, Los Angeles, in December 1995.

### ***Registration***

Kindly make your reservation by 10 July 2018 at [nida-phd@nbs.ac.th](mailto:nida-phd@nbs.ac.th) or by calling 02-727-3937.

For more information about our research seminar series, please visit <http://mba.nida.ac.th/seminar>

NIDA Business School • National Institute of Development Administration  
8<sup>th</sup> Floor, Boonchana-Atthakororn Bldg., 118 Moo 3 Serithai Rd., Bangkok, Bangkok 10240 [www.nidabusinessschool.com](http://www.nidabusinessschool.com)