



*NIDA Business School cordially invites you to*

## **COMING UP WITH RESEARCH IDEAS**

by

**Ajai Gaur**

**Rutgers University**

**20 September 2018 (Thursday)**

**11:00– 13:00**

**Room 812**

### ***Abstract / Synopsis***

“How do I come up with a research idea for my dissertation?” This is probably one of the most common questions asked by early stage PhD students, as well as by seasoned researchers who feel that they have run out of ideas. A good research idea should be timely and interesting enough to sustain years of investment into the topic – yet if it is too new, there might not be enough existing ground work to build upon. However if idea has been adequately researched, you risk doing something that someone else may have already done (or may be doing). Professor Gaur will share his thoughts and experience on how we can come up research ideas, and share examples from his research work. This session will appeal to all scholars wanting to come up with research ideas, or those who feel that they have ran out of ideas.

### ***About the Speaker***

Ajai Gaur is an Associate Professor of Strategic Management and International Business, and Vice Chair in the Department of Management and Global Business at Rutgers Business School, with an additional appointment in the Division of Global Affairs, Rutgers University. He is also the President of the Asia Academy of Management. Ajai is working on understanding the strategic adaptation of emerging economy firms during institutional transition. This line of work focuses on the interplay between internal governance structure and external governance environment and its effect on firm strategies and performance. Ajai has also worked on issues related to institutional distance between different governance environments, MNCs' ownership strategies, staffing strategies and entry mode choice in international investments. Some of his research has appeared in journals such as Strategic Management Journal, Journal of International Business Studies, Journal of Management, Journal of Management Studies and Management International Review. Ajai is currently serving as the deputy editor at the Journal of World Business, a consulting editor at Journal of International Business Studies, and as an associate editor at the Asia Pacific Journal of Management. He has also guest-edited special issues in Journal of Management Studies, Journal of World Business, Global Strategy Journal, and International Business Review. Ajai obtained his PhD from Business Policy from the National University of Singapore in 2007. Prior to that, he obtained another PhD in Management from the Management Department of Indian School of Mines, Dhanbad in 2003, a Master in International Business from the Indian Institute of Foreign Trade, New Delhi in 2000, and a Bachelor of Technology from Indian School of Mines in 1998.

### ***Registration***

*Kindly make your reservation by 18 September 2018 at [nida-phd@nbs.ac.th](mailto:nida-phd@nbs.ac.th) or by calling 02-727 3937. For more information about our research seminar series, please visit [www.nidabusinessschool.com/seminar](http://www.nidabusinessschool.com/seminar)*

*NIDA Business School • National Institute of Development Administration  
8<sup>th</sup> Floor, Boonchana-Atthakororn Bldg., 118 Moo 3 Serithai Rd., Bangkapi, Bangkok 10240 [www.nidabusinessschool.com](http://www.nidabusinessschool.com)*