



NIDA Business School cordially invites you to

A Workshop on “High-Promise Research, Topic-Design Choices, and Early-Career Reflections”



by
Chanchai Tangpong
North Dakota State University

4 June 2024

9:00 – 11:00 (*exact time to be determined*)

Room 812

Abstract / Synopsis

Carving out a high-promise research domain and making choices on research topics and designs, particularly in early-career stages, are vital to long-term successes of scholars. In this workshop, Dr. Chanchai Tangpong will share his experience about how to identify high-promise research and the characteristics of research topics and designs that may vary in risk and potential reward during the review process. He will also engage the workshop attendees in discussions on specific cases that are drawn from his years of experience in research and publishing in leading business journals. He will then conclude his workshop by highlighting a few reflection points from his early-career experiences and what he has learned from his intellectual and research journey.

About the Speaker

Dr. Chanchai Tangpong is a professor of management at North Dakota State University (USA) where he has taught strategy and organization management courses and previously served as the management and marketing department chair. He received his MBA and PhD in Business Administration from Southern Illinois University Carbondale (USA) and his Bachelor of Engineering from Prince of Songkla University (Thailand). He has written widely on management and strategy topics, including strategic values of buyer-supplier relationships, human agents in supply chains, innovations across firm boundaries, governance mechanisms, top management dynamics, and corporate turnaround. His work has appeared in scholarly journals, such as *Journal of Business Research*, *Group & Organization Management*, *Decision Sciences*, *Industrial Marketing Management*, *Journal of Supply Chain Management*, *Journal of Operations Management*, *Long Range Planning*, and *Journal of Management Studies*. His research has received Best Paper recognitions at the Academy of Management and the Decision Sciences Institute conferences. He also serves as an associate editor of *Journal of Operations Management* and has served as a special issue editor for *Management Research Review* and *Journal of Managerial Issues*. He is currently co-editing *the Research Handbook on Turnaround Strategies*.

Registration

Kindly make your reservation by 31 May 2024 at the following QR code.

*NIDA Business School • National Institute of Development Administration
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