



RESEARCH SEMINAR



NIDA Business School cordially invites you to

OVERCOMING THE CHICKEN-AND-EGG SITUATION IN PhD CANDIDATE'S LIFE: HOW TO BUILD NETWORKS IN INTERNATIONAL ACADEMIC CIRCLES

by



Anish Purkayastha

The University of Sydney

17 January 2025 (Friday)

10:00 - 12:00 (Exact date and timing to be confirmed)

Room 812 (Exact room to be confirmed)

Abstract / Synopsis

Networking is often viewed as an essential, yet daunting, task for many researchers, particularly those at the beginning of their careers. While the notion of networking can seem overwhelming or even insincere, it is, in reality, a critical skill that can significantly enhance your academic journey. Why is networking so important? First, it directly contributes to the advancement of your scholarship. Research is not conducted in a vacuum; it is a collaborative process that builds on the work of others. Connecting with fellow researchers in your field allows you to stay informed about ongoing developments and emerging trends, helping you to refine and expand your own work. Moreover, as scholars, we have a responsibility to share our findings with the broader community. Simply publishing an article or presenting at a conference is not enough; we must actively promote our research to ensure it reaches and engages the intended audience. Networking provides the platform to do this effectively, increasing the visibility and impact of your work. Despite these benefits, many researchers find networking challenging. It's not uncommon to feel out of place at conferences, unsure of how to approach others or start a conversation. Yet, with the right strategies and mindset, networking can become a natural and rewarding part of your academic life. In this seminar, Anish Purkayastha will share practical tips and insights. Whether you are new to networking or looking to improve your existing skills, this session will provide you with valuable tools to build meaningful connections that can enhance your research and career.

About the Speaker

Dr. Anish Purkayastha is Senior Lecturer of International Business at the University of Sydney Business School. Prior to joining the University of Sydney Business School, Anish was Assistant Professor in Strategic Management at Indian Institute of Management Rohtak, India. He was also a visiting faculty at Indian Institute of Management Nagpur, India. Anish's research interests are global strategy, dynamic capability, behavioral strategy, emerging markets, and business group affiliation. His teaching areas are international business, strategic management, and strategy consulting. His works have been published in several top-tier journals including *Journal of International Business Studies*, *Journal of World Business*, *Journal of Business Research*, *Asia Pacific Journal of Management*, *Management International Review*, and *International Journal of Emerging Markets*. Anish completed PhD in Strategic Management from Indian Institute of Management Ahmedabad, India.

Registration

Kindly make your reservation by 15 January 2025 at the following QR code:

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