



RESEARCH SEMINAR



NIDA Business School cordially invites you to

FROM CONCEPT TO PUBLICATION: INSIGHTS ON WRITING AND PUBLISHING A CROSS-NATIONAL STUDY ON MARKET POWER, COMPETITION INTENSITY, AND CORPORATE ENVIRONMENTAL IRRESPONSIBILITY

by

Punit Arora

The City University of New York

8 November 2024 (Friday)

10:00 - 12:00 (Exact time to be confirmed)

Room 812 (Exact room to be confirmed)



Abstract / Synopsis

This presentation explores the intricate process of transforming research ideas into a published academic paper. Using our study on market power, competition intensity, and corporate environmental irresponsibility as a foundation, we will not only delve into the research itself but also share the behind-the-scenes experience of writing and publishing this work. We examine how competition influences corporate environmental behavior, considering both firm-level market power and industry-level competition intensity. Our study draws from a robust dataset of 24,740 firm-year observations across 28 countries (2002-2019), uncovering the critical role of national stakeholder voice in moderating these relationships. However, beyond these findings, we will offer insights into the collaborative process with co-authors, navigating revisions, and working with journal editors and reviewers. This session is designed to provide PhD students, regardless of their research stage or focus, with practical takeaways on how to manage academic writing and publishing, from initial idea to final acceptance.

About the Speaker

Dr. Punit Arora is an Associate Professor of Strategy and Entrepreneurship at the Colin Powell School for Civic and Global Leadership at the City College of New York (CUNY). His research examines critical organization lifecycle events, and his research has been published in *Journal of Management*, *Journal of Business Ethics*, *Journal of Business Research*, *Business & Society*, *Entrepreneurship Theory and Practice*, among others. He is also Deputy Editor at *Business & Society* and Senior editor at *Asia Pacific Journal of Management*. Prior to joining academia, he served in leadership positions with government, business, and international organizations. A former member of the prestigious Indian Civil Service, he has advised business and development organizations in over 50 countries. He received his PhD from Syracuse University.

Registration

Kindly make your reservation by 6 November 2024 at the following QR code:

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