

**Asia Academy of Management and Asia Pacific Journal of Management  
Paper Development Workshop  
NIDA Business School, Bangkok Thailand  
Dec 21, 2018**

**PDW Panelists:**

Jane Lu, University of Melbourne & CIEBS, China  
Ajai Gaur, Rutgers Business School, USA  
Chinmay Pattnaik, University of Sydney, Australia  
Pavida Pananond, Thammasat Business School, Bangkok  
Asda Chintakananda, NIDA Business School, Bangkok

**Morning: Joint session with all participants**

<b>Time</b>	<b>Event</b>	<b>Room</b>
800-915	Registration and informal networking (light breakfast included)	901
915-925	<b>Introductions and Welcome</b> - Asda Chintakananda	911
925-940	<b>Introduction to the Workshop</b> - Ajai Gaur	911
940-1010	<b>Publishing in Asia Pacific Journal of Management</b> - Jane Lu	911
1010-1015	Short break	
1015-1045	<b>Clearing the first hurdle – Desk Rejections</b> - Chinmay Pattnaik	911
1045-1115	<b>Leveraging the Context</b> - Pavida Pananond	911
1115-1145	<b>Questions and Discussion</b>	911
1145-1245	Lunch (buffet style)	901

**Afternoon: Concurrent paper discussion sessions**

<b>Time</b>	<b>Event</b>	
1245-1400	<b>Feedback session I</b> (Four concurrent sessions)	921
1400-1430	Networking break/refreshments	921
1430-1630	<b>Feedback session II</b> (Three concurrent sessions)	921
1630-1700	<b>Concluding remarks and informal discussions</b>	921

## Panelists / Facilitators

**Jane Lu**

**University of Melbourne, Australia**

**Chinese European International Business School (CEIBS), China**



Dr. Jane Lu is Professor of Management, Parkland Chair in Strategy, Department Chair of Strategy and Entrepreneurship and Director of CEIBS Research Centre for Emerging Market Studies at China Europe International Business School (CEIBS). Prior to joining CEIBS, she was Professor of Management in the Department of Management and Marketing and James Riady Chair in Asian Business and Economics at University of Melbourne. She is serving as the Editor-in-Chief of *Asia Pacific Journal of Management*.

Dr. Lu received her Ph.D. in General Management from University of Western Ontario, MBA from CEIBS. Her current research primarily focuses on international strategy such as FDI location choice, entry mode choice and alliance partner selection. Her recent research continues this line of research but with a focus on emerging market firms and their internationalization. Her works have been published in leading academic journals such as *Academy of Management Journal*, *Administrative Science Quarterly*, *Strategic Management Journal*, *Journal of International Business Studies*, *Journal of Management* and *Journal of Business Venturing*, etc. She also serves on the editorial boards of various leading international journals, such as *Management and Organization Review*, *Journal of International Business Studies*, *Journal of Management Studies*, and *Journal of Business Research*.

**Ajai Gaur**

**Rutgers University, USA**



Dr. Ajai Gaur is an Associate Professor at the Rutgers University. Currently he is serving as the President of the Asia Academy of Management, Editor-in-Chief at the *Journal of World Business* and a Senior Editor at *Asia Pacific Journal of Management*. He has also guest edited special issues for the *Journal of Management Studies*, the *Journal of World Business*, and *Global Strategy Journal*.

Dr. Gaur holds a Ph.D. in Business Policy and Strategy from the National University of Singapore. His research interests lie at the intersection of strategy and international business. He has published more than 40 articles in leading journals such as *Strategic Management Journal*, *Journal of International Business Studies*, *Journal of Management*, *Journal of Management Studies*, *Journal of World Business*, *Organization Research Methods* and *Management International Review* among several others.

**Chinmay Pattnaik**  
**The University of Sydney, Australia**



Dr. Chinmay Pattnaik is Senior Lecturer at the University of Sydney Business School. Currently he is the Reviewing Editor of *Asia Pacific Journal of Management* and serves on the editorial boards of several journals including *Journal of World Business* and *Asia Pacific Journal of Management*.

Dr. Pattnaik holds a PhD in Business Administration from Seoul National University. His research interests are in the field of corporate and global strategy focusing on emerging market firms. He has published in reputed journals including *Journal of International Business Studies*, *Journal of Business Research*, *Management International Review* and *Asia Pacific Journal of Management*.

**Pavida Pananond**  
**Thammasat Business School, Thailand**



Dr. Pavida Pananond is an Associate Professor of International Business at Thammasat Business School, Thammasat University in Thailand. She currently serves on the editorial review board of *Asia Pacific Journal of Management*, and serves on the editorial advisory board for *Multinational Business Review*, *Journal of International Business Policy*, *Southeast Asia Research*, and *Competitiveness Review*.

Dr. Pananond received her PhD from the University of Reading, UK. She studies the internationalization of firms, global value chain, and economic upgrading, with reference to emerging markets. Her research has appeared as book chapters and peer-reviewed journals, including *Asia Pacific Journal of Management*, *Multinational Business Review*, *Journal of International Management*, and *Journal of Contemporary Asia*.