



RESEARCH SEMINAR



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WHY ARE (YOUR) SUPPLY DISRUPTIONS SEVERE? FIRM AND MANAGERIAL CONSIDERATIONS

by

M. Johnny RUNGTUSANATHAM

Ohio State University

19 July 2018 (Thursday)

14:00– 16:00

Room 812

Abstract / Synopsis

Supply disruptions are critical concerns for firms operating in the global economy. In this presentation, I will articulate several “quasi-informed” insights to answer the question of why firms face severe supply disruptions. These “quasi-informed” insights are derived from (a) an ongoing (i.e., incomplete) review of literatures bases that, while overlapping, present ambiguity regarding the phenomenon of supply disruptions and (b) several research projects that are at different stages of completion.

About the Speaker

M. Johnny Rungtusanatham is Fisher College of Business Distinguished Professor of Management Sciences. Before joining Fisher in 2011, Johnny worked for the Carlson School of Management at the University of Minnesota (2006-2011), the W. P. Carey School of Business at Arizona State University (1998-2006), and the School of Business of the University of Wisconsin-Madison (1995-1998), where he held faculty and various administrative positions. Those included academic co-director of the Joseph M. Juran Center for Leadership in Quality, PhD coordinator for the Operations and Management Sciences Department, academic director for the Chevron Advanced Certificate Program in Supply Chain Management, and founding faculty director for the W. P. Carey MBA – Online Program. Johnny has expertise in mass customization, quality management, and supply chain design. He research, published in prestigious academic and practitioner journals, has been recognized with the 2011 *Citation of Excellence* from Emerald Management Reviews, the 2004 Best Paper Award from the *Production Planning & Control* journal, the 2004 Best Paper Award from the *Decision Sciences Journal of Innovative Education*, and the 2005 E. Grosvenor Plowman Best Paper Award from the CSCMP Annual Conference. His publications were finalists for the 2005 *Journal of Operations Management* Best Paper Award and the 2008 Chan K. Hahn Best Paper Award from the operations management division of the Academy of Management. At Carlson, Johnny won the 2007 Faculty Research Award.

Registration

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8th Floor, Boonchana-Atthakororn Bldg., 118 Moo 3 Serithai Rd., Bangkok, Bangkok 10240 www.nidabusinessschool.com