



*NIDA Business School cordially invites you to*

**A PARADOX MINDSET /  
DEVELOPING A RESEARCH DESIGN**

by

**Josh Keller**

**University of New South Wales**

**7 November 2018 (Wednesday)**

**10:00 – 12:00**

**Room 812**



### **Abstract / Synopsis**

A wealth of literature documents the competing tensions and demands that pervade our work lives. Despite such research, corresponding empirical studies are rare, offering scarce insights into why some individuals thrive with tensions while others struggle. I present a set of studies that highlights the role of paradox mindset, which is the extent to which one is accepting of and comfortable with tensions. I demonstrate the impact of paradox mindset on creativity, performance and innovation, as well as new insights on why based on a neuroscientific study.

While presenting these set of studies, I will also walk through how my colleagues and I developed my research design – from matching the research design to the research question, to overcoming the external factors that sometimes constrains our ability to carry out optimal designs. I will also discuss the intricacies of the survey development process pertaining multiple cultures and bridging macro and micro research. This will appeal to all scholars who are early in their research program as well as seasoned scholars who would like a refreshment/ alternative perspectives.

### **About the Speaker**

Josh Keller is an Associate Professor of Organizational Behavior at University of New South Wales and a Fellow at the Australian Graduate School of Management. He also holds an Associate Professor position at Nanyang Business School in Singapore. Josh's primary research interest is studying how managers think about paradoxes (cooperation and competition, exploration and exploitation and authenticity and legitimacy). He examines cross-cultural differences, the role of the industry environment, and individual differences. He also is looking at the neurological foundation of paradox. Josh received his PhD in Management at the University of Texas at Austin, where he also received his MBA. Before receiving his MBA, he was a manager at three international ventures, including a joint venture between China Unicom and RH Donnelley in the publishing of directories and two Internet startups. Josh has published in top management journals, including *Academy of Management Journal*, *Organization Science*, *Organizational Behavior and Human Decision Processes*, *Journal of Business Ethics*, and *Management and Organizational Review*.

### **Registration**

Kindly make your reservation by 5 November 2018 at [nbs-phd@nida.ac.th](mailto:nbs-phd@nida.ac.th) or by calling 02-727 3937. For more information about our research seminar series, please visit [www.nidabusinessschool.com/seminar](http://www.nidabusinessschool.com/seminar)

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